



DISCOVER

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**FARROW&BALL®**  
CRAFTSMEN IN PAINT AND PAPER



## DISCOVER FARROW & BALL

*Step into a world of richly pigmented paint, distinctive finishes  
and handcrafted wallpaper...*

It began after the Second World War, back in 1946, with local pioneers John Farrow and Richard Ball. Farrow was a trained chemist who worked for Ireland's Agnew Paints, while Ball was an engineer who survived capture as a prisoner of war. They met in Dorset, England and together shared a passion for making pigment rich paint to original formulations.

Our founders were groundbreaking in their pursuit of only the finest quality ingredients. From then on, our laboratory forged cutting-edge methods for testing the exceptional colour and performance of both our paint and wallpaper. And in 2010, we made the bold decision to move our entire range to an eco-friendly water base.

*Today, this pioneering spirit inspires all we do.*



## EXPERTS IN COLOUR

*Helping you create a beautifully considered home*

An extraordinary amount of thought goes into our curated palette and easy-to-use neutral groups, from refining each shade to dreaming up our distinctive names. Deepening from subtle neutrals to dark inky hues, our collection is intelligently designed to ensure the colours you choose sit effortlessly alone or as a scheme.

We're fascinated by the intricate relationship between light and colour too. Our experts are here to guide you as you reimagine your north, west, east or south facing room – be it flooded with natural light, or subtly lit by an assortment of lamps.



Image © Ginny Macdonald of Ginny Macdonald Design



## AN EXACT SCIENCE

*Formulating lasting finishes with an absorbing depth of colour*

Our paint is blended with only the highest quality ingredients and richest pigment levels to closely guarded formulations. It's what gives our hues an unmatched depth and exceptional coverage.

Whether you're hoping to recreate our signature chalky look in your bedroom, add a durable mid sheen to kitchen cabinetry or brighten your front door with a striking gloss, our palette is available in a full range of interior and exterior finishes.

## CRAFTSMEN IN PAINT AND PAPER

*Handcrafted to order in Dorset, England*

Our expert craftsmen are dedicated to creating our paint and paper here in Dorset, with many long-standing members of the team and others spanning generations. Together they combine artisanal methods with technological precision to pioneer our craft.

From the engraved patterns of our wallpaper printing blocks to the careful sourcing of ingredients and scrupulous testing of our finishes, our exacting standards, knowledge and passion underpin each tin and every roll of Farrow & Ball.







Walls: Joa's White® No.226 Exterior Masonry, Door: Brassica® No.271 Exterior Eggshell.

## THE IMMERSIVE WORLD OF FARROW & BALL

*Bringing your walls to life, both inside and out*

Our paint and paper bring homes to life, whether through the richness of colour, play of light or tactility of finish. With a complex blend of pigments, the same paint colour can feel bright in the morning sun, warm in the afternoon light or cocooning as dusk falls.

From the moment you step into the world of Farrow & Ball – perhaps at one of our showrooms or seasonal events, in the pages of our printed pieces or in the realms of our digital platforms – we hope to immerse you in lasting colour, finish and design.

*Estate® Eggshell*

*Estate® Emulsion*

*Modern Emulsion*

## DISCOVER OUR FINISHES

*Available in a full range of high-performance interior and exterior finishes*

High levels of titanium dioxide give our paint exceptional durability and coverage in just two coats. This bright white pigment refracts light beautifully back into your room, giving the depth of colour that Farrow & Ball is known for.

As one of the first to offer a 100% water based range, our paints are low odour, eco-friendly and safe to use in every room of your home. A water base ensures our paint is easy to apply and dries in just two hours – simply wash brushes with warm soapy water after use.

*Exterior Masonry*

*Dead Flat*

*Exterior Eggshell*

*Modern Eggshell*

*Full Gloss*

*Soft Distemper*



Ceiling: Wimborne White® No.239 Estate® Emulsion, Walls: Green Smoke® No.47 Estate® Emulsion, Woodwork: Green Smoke® No.47 Estate® Eggshell.

## OUR ESTATE FINISHES

*Creating the signature Farrow & Ball look in your home, our Estate range pairs the flattest matt with the glossiest of gloss for a deeper, richer colour.*

**Estate Emulsion:** Our original chalky, very matt finish for interior walls and ceilings. Carefully crafted to give a flatter finish, the 2% sheen level responds extraordinarily to all types of light for a unique character that cannot be matched.

**Estate Eggshell:** As robust as it is beautiful, this low 20% sheen is highly resistant to a wide variety of stains including wine, coffee and crayon. A subtle finish for interior wood and metal that will stand the test of time.

**Full Gloss:** Noted as the glossiest water based finish on the market, Full Gloss creates a striking design statement with a wonderfully reflective 95% sheen. For wood, walls and metal, both inside and out, this versatile finish is resistant to flaking, peeling and fading for up to 6 years.



## OUR MODERN FINISHES

*Tailored to the busiest areas of your home, our Modern range combines exceptional durability with an unrivalled depth of colour in bathrooms, kitchens, hallways and beyond.*

**Modern Emulsion:** Washable and wipeable with a 7% sheen, this robust matt finish is especially suited to interior walls and ceilings. Modern Emulsion demonstrates excellent scrub and stain resistance – earning a Class 1 scrub rating.

**Modern Eggshell:** The toughest product in our range, this mid sheen finish transforms kitchen cabinetry, floors and other hardworking interior wood or metal surfaces in your home with a subtle 40% sheen.



Walls: Stiffkey Blue® No.281 Modern Emulsion, Cabinets: Stiffkey Blue® No.281 and London Stone® No.6 Modern Eggshell, Floor: Stiffkey Blue® No.281 Modern Eggshell.



Bench: Brassica® No.271 Exterior Eggshell.

## OUR EXTERIOR FINISHES

*Highly breathable, water and fungal resistant, our exterior finishes are crafted to add exceptional colour and protection to your home.*

**Exterior Masonry:** In a classic matt with 2% sheen, our chemists have developed the perfect combination of breathability and water resistance to create the most elegant finish for your masonry. Resistant to flaking, peeling and colour fade for up to 15 years with a Class 1 water vapour permeability.

**Exterior Eggshell:** With a silky 20% sheen, this versatile eggshell adds lasting colour to almost anything in your outdoor space – from wooden window frames and cladding to railings and metal guttering. Our flexible resin rich formula gently expands and contracts with the weather to avoid flaking, peeling and fading for up to 6 years.



## OUR SPECIALIST FINISHES

*Expertly designed for period properties, our breathable specialist finishes offer an exceptionally matt finish with a 2% sheen.*

**Casein Distemper:** Carefully sourced casein resins with unique open polymers let moisture pass through this flat matt finish, allowing interior plaster walls and ceilings to ‘breathe’.

**Soft Distemper:** An exquisitely powdery finish for fine interior plasterwork, Soft Distemper is a blend of natural resin and minerals that can be easily removed from detailing and cornices.

**Dead Flat:** A delicate coating designed to draw interest, Dead Flat is blended from an alkyd resin to recreate an 18<sup>th</sup> century paint finish for interior woodwork, plaster and metal.

**Limewash:** A historical finish for walls and ceilings, both inside and out, Limewash bonds to the building itself to protect your home from the elements. Professional application recommended.



Walls: Railings™ No.31 Dead Flat, Woodwork: Railings™ No.31 Estate® Eggshell.

## USING THE FARROW & BALL SYSTEM

For a covetable and long-lasting finish, we recommend following our simple three coat paint system:

- One coat of our Primer & Undercoat in the recommended tone
- Two coats of your selected colour to build up an extraordinary depth

Our Primers & Undercoats are formulated with the same highest quality ingredients as our paint, helping you create a rich and lasting finish – even on difficult surfaces. Available in up to four tones to complement your top coat, you'll find the recommended Primer & Undercoat for your scheme on the back of your colour card.

## OUR IN-HOME COLOUR CONSULTANCY

Our experts are always on hand to discuss your plans and projects, or to help you find the perfect colour scheme and finish. Step in store for complimentary colour advice, chat to us online and by phone or perhaps try our in-home colour consultancy service.

Reimagining your interiors within the comfort of your home, your Colour Consultant will share tailored advice before bringing your ideas into full colour with a suggested scheme of paint and paper.

*Book yours at [farrow-ball.com/colourconsultancy](https://farrow-ball.com/colourconsultancy)*





## HOW TO ORDER

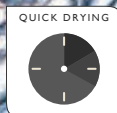
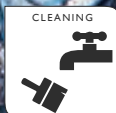
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